rule docs should include example rules

Think it would be nice to add example rules for each rule keyword. Perhaps a minimal example and a real world one from the ETOpen set.

It think it will also be a good idea to make that part of the PR process (as well) where such a PR introduces new or updates keywords. Otherwise the "how to" for new or updated keywords is not visible to the rulewriters or end users.

Easier said than done I suppose - it would be ideal if we can maybe have something like -

```
suricata --list-keywords-examples
```

where each listed keyword can have an example rule. Maybe we could reuse a good part of the unitests to help out with that?

Wouldn't be such a list quite verbose? Maybe we can first add it to the docs and relate to them with the --list-keywords-examples?

I'm open to both. I also think it would be a nice idea to have per rule keyword manpages, based on the user docs. Like how for example git commands have their own manpages. These manpages should then have one or more example rules.

I've set effort to high as there are many keywords, but this can be a step-by-step thing. So per keyword effort is low.