Negations on contents within the http_cookie buffer causes FN if no http_cookie is present

For the below http request:

```plaintext
POST /wp-content/uploads/2020/02/phish/phish/process1.php HTTP/1.1
Accept-Encoding: identity
Content-Type: application/x-www-form-urlencoded
Content-Length: 54
User-Agent: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/65.0.3325.181 Safari/537.36
Host: somewhere.com
Connection: close
username=someusername&password=somepassword&btnlogin=Login
```

and these corresponding rule contents:

```plaintext
content:"username="; nocase; depth:9; http_client_body; fast_pattern; content:"&pass"; nocase; http_client_body; distance:0;
content:"_utma="; http_cookie;_ will hit as expected
```

However, if we have a header like the below which contains a http_cookie buffer:

```plaintext
POST /wp-content/uploads/2020/02/phish/phish/process1.php HTTP/1.1
Accept-Encoding: identity
Content-Type: application/x-www-form-urlencoded
Content-Length: 54
User-Agent: Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/65.0.3325.181 Safari/537.36
Host: somewhere.com
Cookie: PHPSESSID=go4f6lb9g42pwltqtv0mgu3
Connection: close
username=someusername&password=somepassword&btnlogin=Login
```

The rule with `content:"_utma="; http_cookie;_` will hit as expected